

INTERN NEWSLETTER

the annual newsletter of
FEDEX MARKETING/COMMUNICATIONS INTERNS



EXPERIENCE REVIEW

A look into the FedEx Marketing/Communications Internship Program, including experiences worth sharing and repeating in the future.

INTERN INSIGHTS

What better way to read about internship events than from current interns themselves? A recap of favorite summer events and what they meant to each individual.

COHORT CONNECTIONS

An example of the many connections formed throughout the summer and a special gathering hosted by department interns.

A NOTE FROM THE EDITOR

Addison Toy | Global Media Relations Intern

The FedEx Marketing/Communications internship provides undergraduate and graduate students with invaluable opportunities for real-world work experience, professional growth, and meaningful connections. The summer 2023 Marketing/Communications Intern Cohort consists of twenty undergraduate and graduate students from sixteen different hometowns, representing twelve separate universities from coast to coast.

While I predicted the positive impact this internship would have on my present and future, any expectations I once had about this experience were easily exceeded. FedEx does a wonderful job of making a large company feel personable for each employee, which has made my internship incredibly valuable.

As a 2023 summer intern, I am full of gratitude for FedEx and the opportunities, relationships, and growth with which this internship has provided me. I am honored to recap this experience in a newsletter and hope you enjoy reading about a program that is now near and dear to my heart. Thank you for reading!

The FedEx Marketing/Communications Internship Program provides interns with ample opportunities to develop professionalism, extend their networks, explore Memphis, and make long-lasting friendships. While each intern joins separate host teams for the summer, this internship program allows for community within the cohort and opportunities that extend beyond the traditional nine to five workday. The program, led by our beloved Randi Taylor, plays a pivotal role in the creation of a valuable summer at FedEx and greatly contributes to an incredible internship experience.

Throughout the summer, the Marketing/Communications Internship Leadership organized many events that encouraged connection: meet and greets with FedEx executives, happy hours with previous interns, and out-of-office intern events to explore the city of Memphis. In addition to meeting some of FedEx Marketing's finest Senior Vice Presidents and Vice Presidents, the cohort interacted with Brie Carere, FedEx Executive Vice President and Chief Customer Officer, and Raj Subramaniam, President and Chief Executive Officer, which were unforgettable experiences. These meet and greets provided the cohort with opportunities to network, receive advice, and learn more about the FedEx Corporation.

Out-of-office events, led by our cohort's intern leads, exist as opportunities for connection and relationship building within the group. Despite different backgrounds and host teams, the Marketing/Communications Intern group quickly became a tight-knit crew, who will exit the summer with fond FedEx and Memphis memories. The Intern Insights portion of the newsletter provides a closer look at some of these out-of-office adventures.

An essential piece to this summer experience is the internship leadership: the Marketing/Communications Intern Leads, Global Marketing Foundations Mentors, and, of course, Randi Taylor. This incredible group planned the summer's events, mentored each department intern, and connected interns with other contacts and opportunities both within and outside of Marketing/Communications. This program is most excellent because of their willingness to help and support the interns, and their leadership is fundamental during this journey.

When asked what advice he/she would give to FedEx Marketing Leadership, an intern responded, "My advice would be to keep doing what they are doing. The internship is truly amazing. I have loved the willingness from leadership to tune into interns. It shows that they value us and want to make the experience the best it can be." This quote accurately encompasses the overall internship experience in the eyes of its interns.

THE MAIN TAKEAWAYS



100% of Marketing/Communications interns feel supported by their intern leads and team mentors.



100% of Marketing/Communications interns feel that the internship is valuable for their careers.



100% of Marketing/Communications interns feel that their projects are valuable to their careers and to FedEx.

INTERN INSIGHTS

Emma McCreave | FedEx Corporation, FedEx Services, FedEx Office, and FedEx Dataworks Communications Intern

"In June, the summer interns had the opportunity to experience firsthand how FedEx gives back through volunteer work at a FedEx Cares event. In partner with the United Service Organizations (USO), the interns and other volunteers packed 10,000 hygiene kits for those serving in the armed forces overseas. Watching everyone come together for a greater purpose was really inspiring to me. While volunteering we got to chat with other interns and executives, but most importantly we got to see how FedEx contributes to the bigger picture— I'm glad I'm spending my summer with a company that values that!"



Aseem Agarwal | Advertising and Production Intern

"The Intern Welcome Reception was an event that happened during the first week of the internship at FedEx's downtown FXL office, FedEx Plaza. The event provided an opportunity for interns to meet and network with FedEx Service's marketing leadership. Directors through SVPs were present from a variety of marketing functions and departments. For interns, the reception provided crucial meeting time with senior leadership as well as an opportunity to experience the variety of FedEx offices and facilities located in Memphis, TN. I enjoyed this event because it gave me the opportunity to understand FedEx's marketing department from a high-level perspective, and it provided insight into the challenges and initiatives FedEx's marketing leadership is diligently tackling. I also appreciated the marketing leadership team taking time out of their busy day to meet with the summer 2023 intern cohort. The event was not only a great opportunity to meet leadership, but also to socialize with the other interns and learn about their teams and summer projects."

Kaitlyn Williamson | fedex.com Experience Marketing Intern

"My favorite event has definitely been the FedEx Forum tour. While I do live near Memphis, I have never had the opportunity to go to an event there. Seeing everything that is backstage was a unique and interesting experience! It's amazing how so much thought is put into where every advertisement goes, especially for FedEx as a company."



Robert Ayotte | Global Public Affairs Intern

"Being a Memphis native, I love getting the opportunity to celebrate everything the city has to offer. Spending time at the Redbirds game was a fantastic way to spend a summer night in Memphis while also bringing everyone closer together as a team. I think this event was a great way to demonstrate how engaging and immersive this program has been for the cohort as a whole."



Walter Saunders | Global Clearance Strategy and Solutions Intern

"The National Civil Rights Museum was a powerful experience that walked all of us through both a difficult and inspirational part of American History. What stood out to me was the vivid detail of each exhibit, the stories came alive as you moved through each of them. It certainly did not feel like an average museum visit. As someone who isn't from Memphis, the Civil Rights Museum was a fantastic experience that I didn't know I was missing out on!"



Ally Davidson | Global Social Media Intern

"As our time at FedEx came to an end, the interns and I got to celebrate our internship in the best way possible. We were given the opportunity to end our summer on a high note by embarking on an adventure aboard the Memphis Riverboat right in the heart of downtown Memphis! The interns and I had an incredible time being able to reflect on our time together at FedEx as well as the memories we have made. While celebrating our accomplishments, we also enjoyed delicious food, great music, and breathtaking views of the river and Memphis skyline. I truly could not have imagined a more perfect night. The celebration was the perfect way to bid farewell to our summer and create a lasting memory with my fellow interns. I can't help but feel a sense of gratitude for the opportunity to be a part of such an incredible experience. I will cherish this summer at FedEx and the Riverboat cruise forever!"



COHORT CONNECTIONS



Paulomee Jhaveri | Project Management, Flexible Portfolio Intern

"Love, Laughter & Learning – if I needed to summarize my time at FedEx, these are the 3 words I would use.

As someone starting afresh in a new city, I didn't feel like an alien, at work or outside. My manager and mentors have guided me through each step of the road and motivated me to push beyond my comfort zone. The intern cohort as well as the intern leads have taken different initiatives each weekend to explore different parts of Memphis.

The highlight of it all was when my roommates and I had the chance to host all our fellow interns and the intern leads at our home for an Indian feast where we were able to introduce them to our culture and food!

Proud to be an intern at FedEx!

Kudos to Randi Taylor to set up such a wonderful experience for all of us!"

"Don't be afraid to dream big. Limits are artificial."
- Raj Subramaniam, Intern Meet & Greet 2023