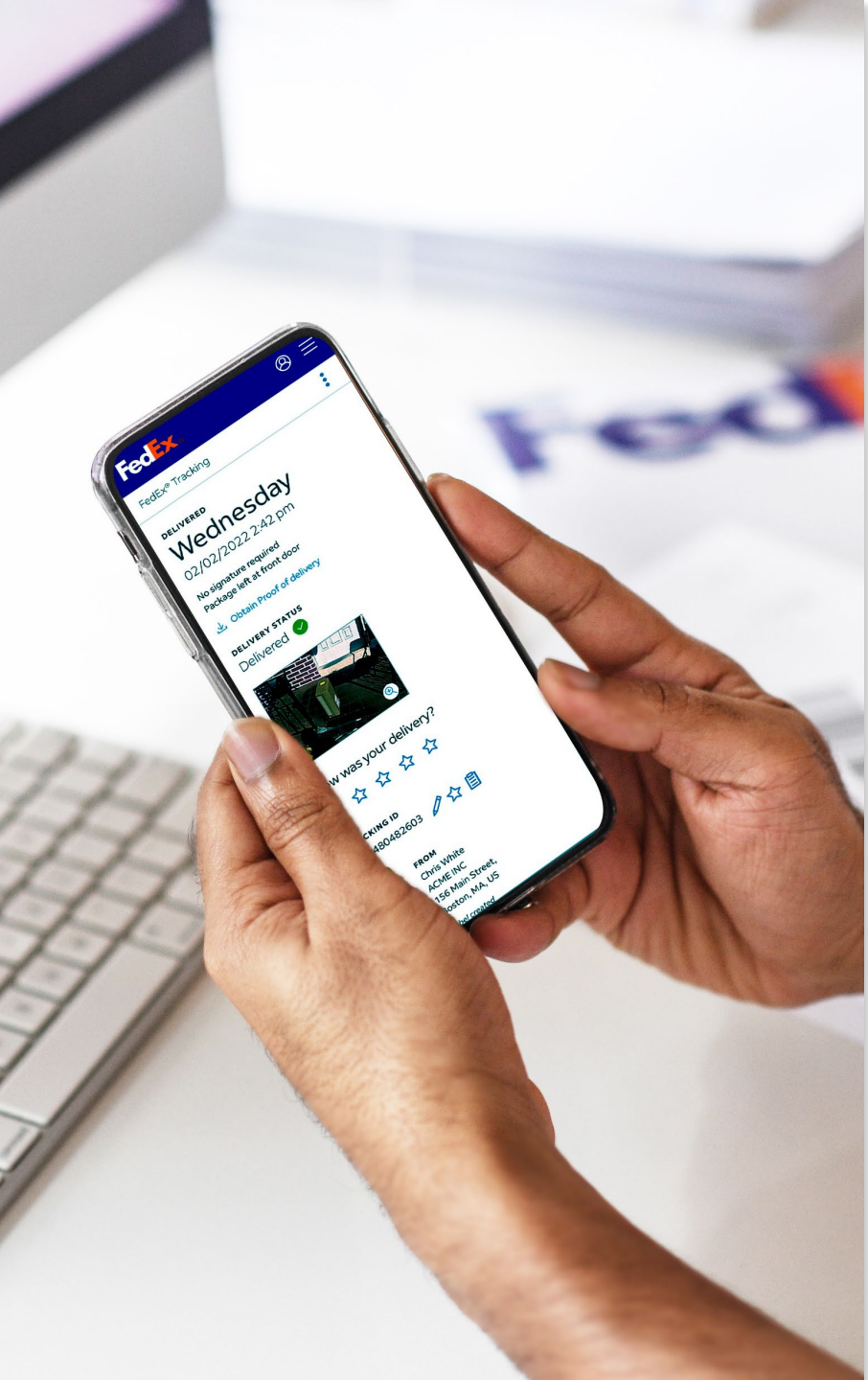


# Picture Proof of Delivery Content Kit

**FedEx**®





# Picture Proof of Delivery

FedEx now offers the convenience and improved visibility of picture proof of delivery with FedEx Ground and FedEx Express residential shipments.\* Customers have asked for it, and now you can offer this improved delivery experience without any additional fees.

Key advantages for picture proof of delivery:

- Offers residential recipients with a visual confirmation of their delivery
- Delivery photos easily accessible via standard tracking pages, no enrollment or login required
- FedEx Delivery Managers users receive an automated delivery notification with a photo of their delivery (SMS or email)
- May help reduce customer service calls about missing packages
- Shippers can also access photos from [FedEx advanced tracking](#)

Learn more at [FedEx.com/pictureproof](https://www.fedex.com/pictureproof)

\*Some deliveries may not include a photo based on certain delivery criteria or exclusions. Currently available in the U.S. and Canada. For more information, contact your FedEx sales rep.

# Content and Usage Recommendations

## **Email:**

Use the provided copy and images in an email that explains the advantages of picture proof of delivery to your customers.

## **Social Content:**

Use the provided short copy and images to create social content about picture proof of delivery

## **Web content/blogs:**

Use the provided copy to create any informational pages or update your shipping pages.

## **Approval process:**

All content created to support FedEx products and services needs to be approved by FedEx before it can be published.

Visit [Brand.FedEx.com](https://brand.fedex.com) to learn more and download brand approved photos.

# Picture Proof of Delivery Short Copy

FedEx now offers picture proof of delivery! Just track your package, and you'll now see a photo of your package once it's delivered.

Looking for your package? Just track your FedEx shipments to see a photo of your delivery.

Buy online with more confidence and get a photo confirmation of your FedEx Deliveries.

Be sure to track your FedEx packages which now include a picture proof of delivery.

# Picture Proof of Delivery Medium Copy

Want to make online shopping even more easy and convenient? Now with picture proof of delivery, you can track your FedEx package to see exactly where your driver placed it – giving you peace of mind it arrived at your door safely.

Buy online with more confidence with picture proof of delivery from FedEx. All you have to do is track a package to see a photo of your delivery, no enrollment required.

With FedEx Delivery Manager, you can set a preferred delivery location—like at the back door or side of the house—and then you'll receive a notification that your package has been delivered. And now, automatic notifications for your FedEx deliveries will also include a photo of your delivered package, right where it was delivered.

# Photo Gallery:

Visit [brand.fedex.com](https://brand.fedex.com) to download FedEx branded photos. Search keyword PPOD.

