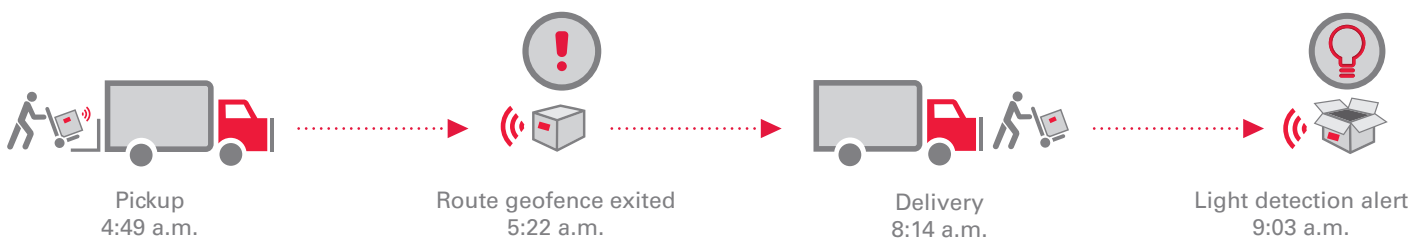
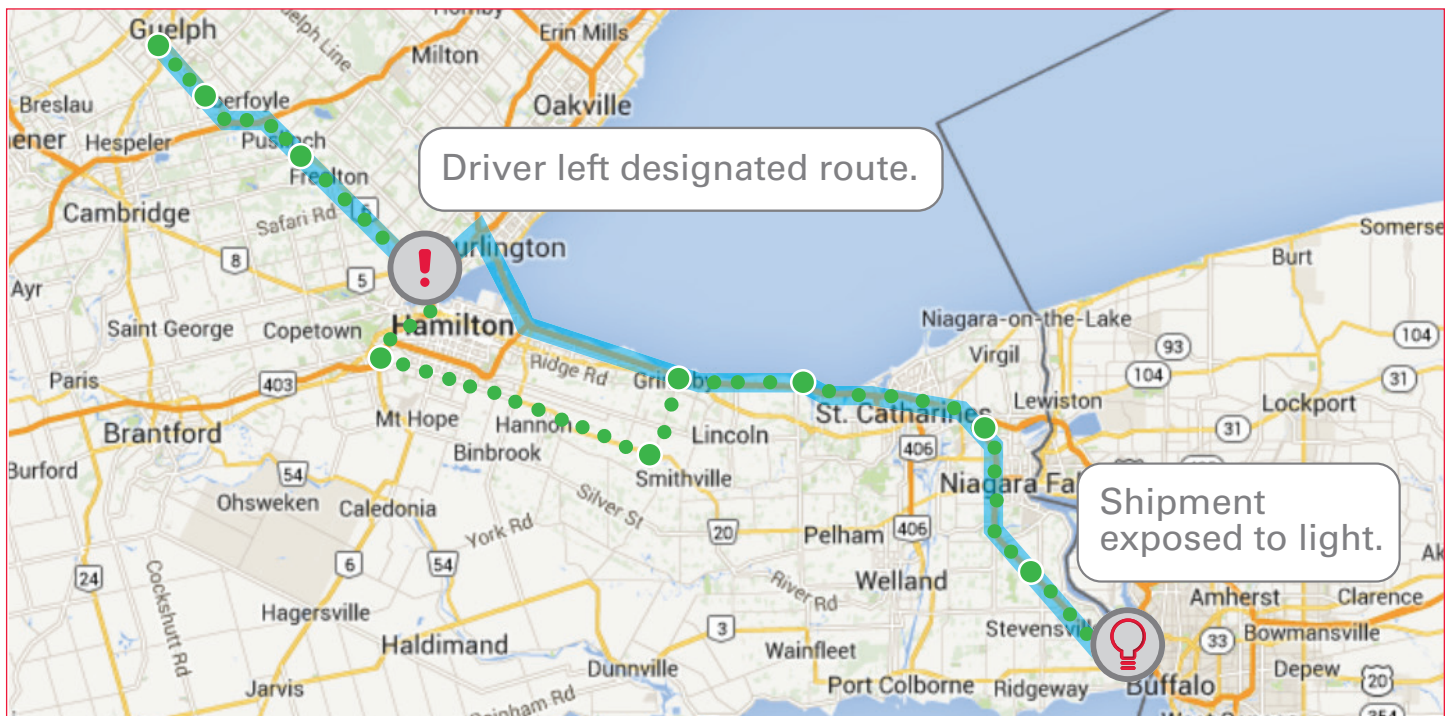


## Challenge:

Gain clear insight into the care, custody, and status of your high-value, critical shipments and inventory.

With SenseAware®, a FedEx innovation, you **get the inside story on your high-value or critical shipments** from packaging to delivery in real-time. This sensor-based logistics (SBL) technology transmits data from inside your shipment or pallet to a web-based application. This equips you to monitor, store, and share location and security information. It can reduce the risk of loss and increase the likelihood of recovery.



*"We use the route-based geofence feature of SenseAware for each shipment. We receive real-time alerts and know almost immediately if any shipment goes off course or falls outside its parameters."*

- **Lennin Cepeda**, Manager, Distribution Logistics & Customs Compliance for Par Pharmaceutical

Use SenseAware to improve several critical areas of your business

Corporate Security	Customer Service	Quality Assurance/Validation/Compliance	Logistics/Operations
<ul style="list-style-type: none"> <li>• Verify package receipt and opening</li> <li>• Track stolen packages</li> <li>• Enable coordinated recovery efforts</li> <li>• Evaluate and investigate shipping lanes and carrier practices</li> </ul>	<ul style="list-style-type: none"> <li>• Inform recipients in advance of shipment integrity</li> <li>• Verify customers received complete and intact shipments</li> <li>• Enable proactive, solution-ready customer service</li> </ul>	<ul style="list-style-type: none"> <li>• Verify quality and security protocol throughout the journey</li> <li>• Document and report end-to-end compliance with care and custody processes</li> </ul>	<ul style="list-style-type: none"> <li>• Identify trouble spots in a supply chain</li> <li>• Evaluate if carriers are following protocol</li> <li>• Track inbound products or parts to coordinate timing for processes or crews</li> </ul>

These are a few of the many industries that can benefit from SenseAware

<p><b>Consumer Electronics</b></p> <ul style="list-style-type: none"> <li>• Data backups and hard drives</li> <li>• Computers and televisions</li> <li>• Tablets, phones, and mobile devices</li> <li>• Gaming systems</li> </ul>	}	—	
<p><b>Medical/Life Sciences</b></p> <ul style="list-style-type: none"> <li>• Scientific instruments</li> <li>• Medical equipment</li> <li>• Lasers</li> <li>• Pharmaceuticals</li> </ul>	}	—	
<p><b>High-Value Luxury Items</b></p> <ul style="list-style-type: none"> <li>• Jewelry, gems, and precious metals</li> <li>• Fashion prototypes, samples, and furs</li> <li>• Wine and consumables</li> <li>• Fine art</li> </ul>	}	—	

**SenseAware. Know More. Know Now.**

Unlike data-loggers that provide detailed information after a shipment is delivered, SenseAware, a FedEx innovation, uses sensor-based technology to communicate what's happening with your shipment in real-time. It enables you to proactively respond to or mitigate potentially negative situations. Simply activate the SenseAware device and place it in or on your shipment or inventory. The robust online application lets you monitor your shipment's integrity, security and location from your desktop or mobile device.

Developed by FedEx, SenseAware can be used with any approved air or ground carrier, domestically and internationally, or on private fleets. It can also be used in non-shipping applications, such as inventory control and process monitoring.

**How do I sign up?**

**SenseAware Subscription** is available for unlimited use with a monthly subscription. With **SenseAware Single Journey** you pay for each use, and we handle everything — from programming the device, to monitoring your shipment, and even coordinating intervention with local law enforcement, if necessary.