



Change to EU import rules: Product Identifiers (PIDs)

Information accurate as of October 6, 2026





Customs rules are changing for consumer goods imported into the EU customs territory.

As part of wider changes to EU import rules, for shipments valued at €150 or less, sold in distance sale to consumers (B2C) and shipped into the EU, sellers are being mandated to provide Product Identifiers (PIDs) when shipping their goods into the EU.

This new data requirement has been encouraged since July 1, 2026 to enable a smooth transition and will be enforced from November 1, 2026. It marks a significant change for sellers when shipping their goods into the EU because it is the first time information is required at individual product level (not shipment level) for customs declarations.



If we don't have the right information in compliance with the new regulation relating to products sold in the EU, your shipments can't be cleared and your customers won't receive their goods.

What are PIDs?

There are three types of PID:

1

M-PID

Merchant Product Identifier

Your own SKU or product code used to identify the product in your catalogue.

MANDATORY

2

NS-PID

Non-Standardised Manufacturer Product Identifier

The model, part or style number assigned by the manufacturer.

MANDATORY

3

S-PID

Standardised Manufacturer Product Identifier

A globally recognised identifier such as a GTIN, EAN, UPC or ISBN, where available.

MANDATORY
IF IT EXISTS

What are PIDs?

There are three types of PID:

1

M-PID

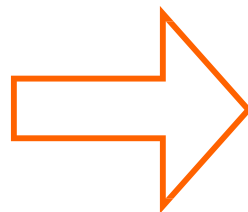
Merchant Product Identifier

Your own SKU or product code used to identify the product in your catalogue.

MANDATORY

Where to find it:

- In the merchant's ERP or inventory system
- E-commerce or marketplace system



Product Details	
To Kill a Mocking Bee	
Author: Audrey Smith	
Publication Date: 8 July 2003	
Language: English	
Type: Paperback	
Product Code: SKU-4853	
Customer Reviews: 4.5	
Delivery & Returns	
Next Day Delivery	
Order by 9pm for Next Day Delivery	

Additional Information	
SKU	SKU-4853
Title	To Kill a Mocking Bee
Author	Audrey Smith
Condition	New
Binding Type	Paperback
Number of Pages	285
ADD TO BASKET	

What are PIDs?

There are three types of PID:

2

NS-PID

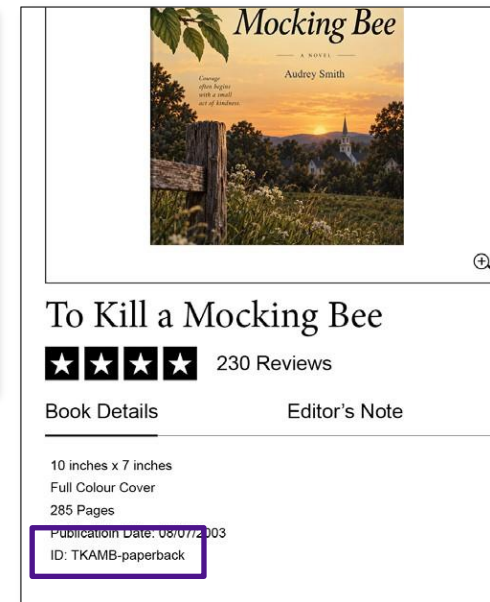
Non-Standardised Manufacturer Product Identifier

The model, part or style number assigned by the manufacturer.

MANDATORY

Where to find it:

- On product label or packaging
- In supplier catalogues or product datasheets
- Provided by distributor or wholesaler if applicable



What are PIDs?

There are three types of PID:

3

S-PID

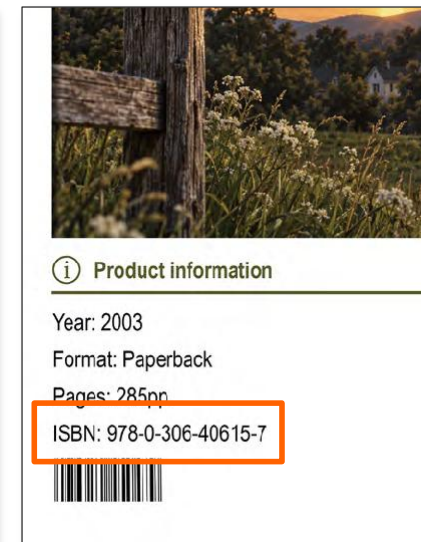
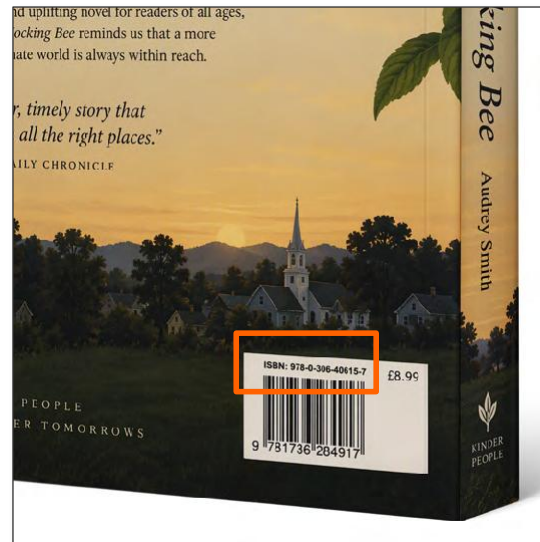
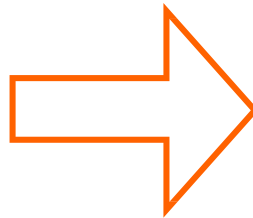
Standardised Manufacturer Product Identifier

A globally recognised identifier such as a GTIN, EAN, UPC or ISBN, where available.

MANDATORY
IF IT EXISTS

Where to find it:

- On or under the barcode
- In a GS1 registry / barcode database
- In retailer listing information on marketplaces



If the S-PID is non-existent write “NO”. Never leave this field blank when using FedEx automated tools or on your Commercial Invoice.



When adding a Product Identifier code to your shipment, each must be identified using the proper header (M-PID; NS-PID; S-PID) followed by the respective code. If no S-PID exists, please add “NO”.



Shipper email address and contact details must also be provided so we can contact you in case of missing or inaccurate PIDs.



When to include PIDs

Sellers are required to provide Product Identifier codes for each item in shipments valued at €150 or less, sold in distance sale to consumers (B2C) and imported into the EU.

PIDs only apply to distance sale B2C shipments and are not required for B2B VAT registered recipients in the destination country. This will be determined by the recipient's VAT number.

For example:

- If you have a B2C shipment going to one of the 27 EU member states and no VAT number is provided in the Tax ID field on our automation tools FedEx Ship Manager at fedex.com or FedEx Ship API, you need to provide PIDs to complete the shipment.
- If you have a B2B shipment and a VAT number is provided in the Tax ID field on our automation tools FedEx Ship Manager™ at fedex.com or FedEx Ship API, PIDs are not required.

B2C shipment – no recipient VAT number



PIDs required

B2B shipment – recipient VAT number



No PIDs required

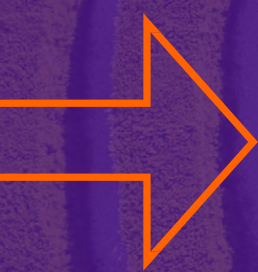


When to include PIDs

Specific compliance solutions

There are a small number of compliance solutions for specific product categories.

- For agricultural, artisanal and cultural goods, you can use designated conventional identifiers to comply, provided your items are correctly classified under the specified commodity codes.
- For healthcare, medical and pharmaceutical goods, highly specific identifier requirements are given, depending on their classification.
- For second-hand, refurbished and custom goods, the PID requirement remains fully mandatory. You must provide the identifier that corresponds to the baseline or original item.



For more details, view the [European Commission's guidance document](#).

How to provide PIDs

How do you ship with FedEx?		What you need to do	Do you need to include PIDs on your own Commercial Invoice?	Do you need to provide PIDs on an additional document?
FedEx Ship Manager™ at fedex.com	▶	Provide PIDs directly in the FSM shipping screens*	No	No
FAPI (Ship API and/or Regulatory API) schema	▶	Submit PIDs via the API	No	No
FAPI (OpenShip and/or Consolidated API) / Offline customers (e.g. GSM, WebServices) <u>using a FedEx-generated Commercial Invoice</u>	▶	Provide a separate document, listing the PIDs for each item	Not applicable	Yes
FAPI (OpenShip and/or Consolidated API) / Offline customers (e.g. GSM, WebServices) <u>using their own Commercial Invoice</u>	▶	Include the PIDs for each item directly on your own Commercial Invoice	Yes	No (if the PIDs are already on your own Commercial Invoice)

* PID fields will be mandatory from October 26, 2026.

Using your own commercial invoice?

Here is an example of how line items should be entered on your Commercial Invoices and supporting documentation, such as packing lists.

PIDs should always be added at the end of the description.

Each PID should be preceded by the abbreviation for that specific identifier, without any spaces or commas, as follows:

- Merchant Product Identifier example:**
M-PID123456
- Non-Standardised Manufacturer Product Identifier example:**
NS-PID12AD3456
- Standardised Manufacturer Product Identifier example:**
S-PID123456 or S-PIDNO if the S-PID is not available

Each of these three PID entries should be separated by a single space, as shown in the example (right).



When adding a Product Identifier code to the Commercial Invoice, each must be identified using the proper header (M-PID; NS-PID; S-PID) followed by the respective code. If an S-PID is non-existent, please add "NO".

Ensure PIDs are included following the suggested order. This information must always be included in the Commercial Invoice and other shipping documents like packing list to ensure availability at the time of clearance. FedEx Ship Manager™ at fedex.com and FedEx API are able to support this requirement. PID fields will be mandatory on these shipping solutions from October 26, meaning without PIDs, you will not be able to create a label and complete your shipment.

PAUL'S PEDALS

COMMERCIAL INVOICE

Page 1 of 1

This invoice must be completed in English.

EXPORTER: Tax ID: Contact Name: Andrew Anderson Telephone No.: (531) 544-168 Email: info@paulspedals.com Company Name/Address: Paul's Pedals 52 Main Street New York Country / Territory: USA ☐ Related ☒ Non-Related		SHIP DATE: 12 November 2026 Air Waybill No / Tracking No: 111516657359 Invoice No.: #534893 Payment Terms: Purchase Order No.: #534893 Bill of Lading: Purchase of Shipment: SOLD						
CONSIGNEE: Tax ID: Contact Name: Carol Smith Telephone No.: (111) 311-1111 Email: carlsmith@mail.com Company Name / Address: 34 Trees Avenue Berlin Country/Territory: GERMANY		SOLD TO / IMPORTER (if different from Consignee): ☒ Same as CONSIGNEE: Tax ID#: Company Name / Address: Country Territory: GERMANY						
If there is a designated broker for this shipment, please provide contact information. Name of Broker: Tel No.: Contact Name: Duties and Taxes Payable by ☐ Exporter ☒ Consignee ☐ Other If Other, please specify:								
No. of Packages	No. of Units	Net Weight (LBS / KGS)	Unit of Measure	Description of Goods	Harmonized Tariff Number	Country / Terr. of MFR	Unit Value	Total Value
1	1.00	1.50	EA	Special Effects Pedals for use with Musical Instruments. M-PIDNDV2 NS-PIDNDV2 S-PIDGTIN810209870096	854370	US	119.000000	119.00
Total Pkgs	Total Units	Total Net Weight (Indicate LBS / KGS)	Total Gross Weight (Indicate LBS / KGS)	Terms of Sale:		Subtotal:		119.00
1	1.00	1.50 LB	1.50 LB			Insurance:		0.00
Special Instructions: OrderID - #102990, 1 of 1							Freight:	0.00
Declaration Statement(s): These items are controlled by the US Government and authorized for export only to the country of ultimate destination for use by the ultimate consignee or end-user(s), either in their original form or after being incorporated into other items, without first obtaining approval from the US Government or as otherwise authorized by US law and regulations.							Handling:	0.00
I declare that all the information contained in this invoice to be true and correct.							Other:	0.00
Originator or name of company representative if the invoice is being completed on behalf of a company or individual: Andrew Anderson							Invoice Total:	119.00
Signature / Title / Date: 							Currency Code:	USD

Special Effects Pedals for use with Musical Instruments. M-PIDNDV2 NS-PIDNDV2 S-PIDGTIN810209870096

How to provide PIDs

The screenshot displays the FedEx Ship Manager web application. The main interface is in German, showing a 'Ship from' address in California and a 'Deliver to' address in Germany. A 'Package details' section is visible. Overlaid on the right is the 'Add commodity item' dialog box. This dialog contains the following fields and sections:

- Item description (in English):** A text area containing 'Women's 100% cotton t-shirts'.
- Harmonized code:** A dropdown menu with '621142' selected.
- Weight and customs value:** Fields for 'Net weight' (2.5kg) and 'Unit' (lb).
- Quantity:** A dropdown menu with '10' selected.
- Customs value:** A dropdown menu with '\$50' selected.
- Country/territory of manufacture:** A dropdown menu with 'US' selected.
- REGULATORY UPDATE:** A section with a warning icon and text: 'Are you shipping distance sales goods, such as e-commerce or business-to-consumer sales (B2C)?'. It includes a 'Learn more' link.
- Missing or incomplete information:** A yellow warning box with a triangle icon and text: 'Missing or incomplete information may result in customs delays.'.
- Product IDs:** A list of three IDs with expand/collapse icons: 'MERCHANT PRODUCT ID 123457', 'NON-STANDARDIZED MANUFACTURER PRODUCT ID (PART NUMBER) SH123457', and 'STANDARDIZED MANUFACTURER PRODUCT ID (BARCODE) GTIN 00000007'.
- COUNTRY/TERRITORY OF MANUFACTURE:** A dropdown menu.
- Save as new commodity item template:** A checkbox.
- Buttons:** 'CANCEL' and 'ADD' buttons at the bottom right.

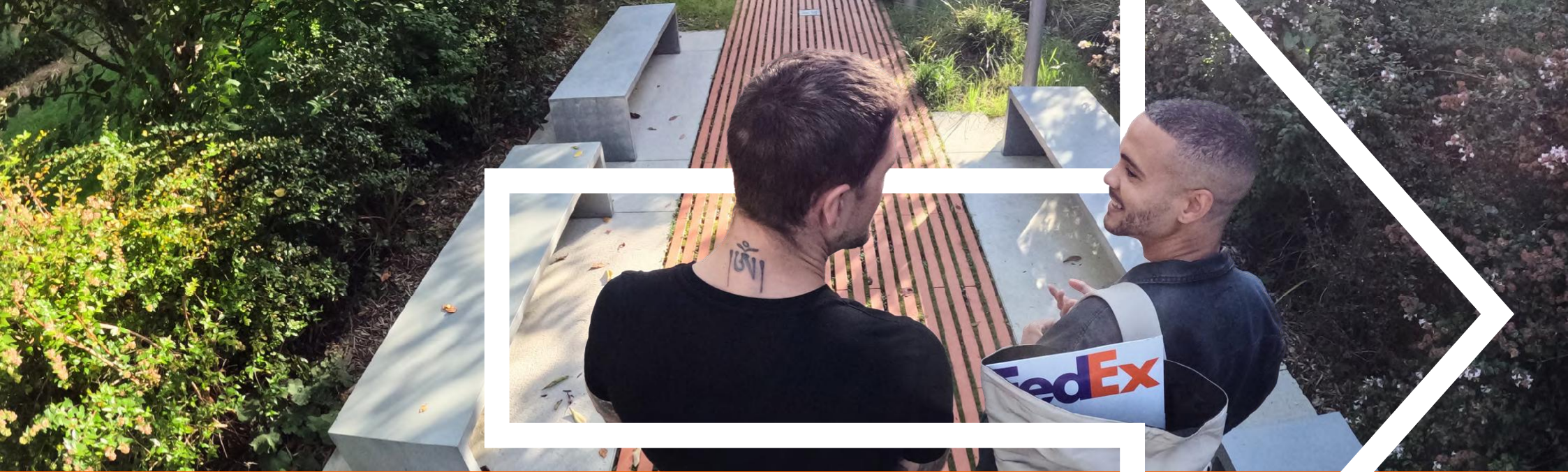
Don't forget!



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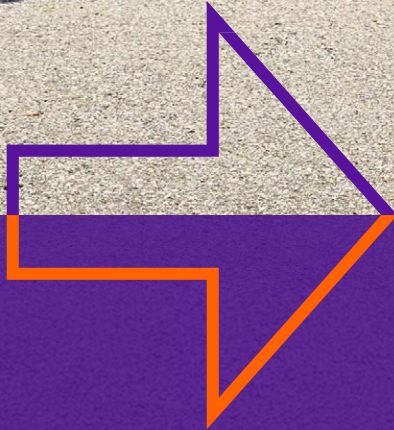
Why does it matter?

Customs Authorities are requesting PIDs to perform risk analysis and provide better control on products arriving into the EU customs territory.

FedEx acts as the customs broker at the time of import into the EU customs territory.



Following guidance from the European Union authorities, we strongly recommend adding PIDs now, to help ensure smooth clearance for shipments arriving in the EU, in preparation for November 1 enforcement.



Want more information?

Visit [fedex.com](https://www.fedex.com) to learn more about how
EU customs changes will affect your shipments.

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