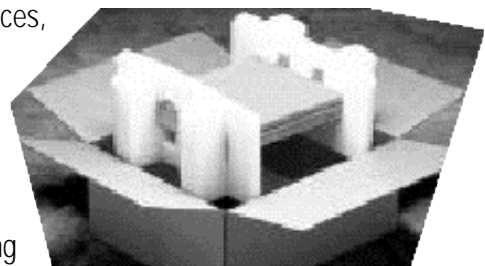


# FedEx Packaging Design and Development

*Keep your shipments and customer relationships shipshape.*

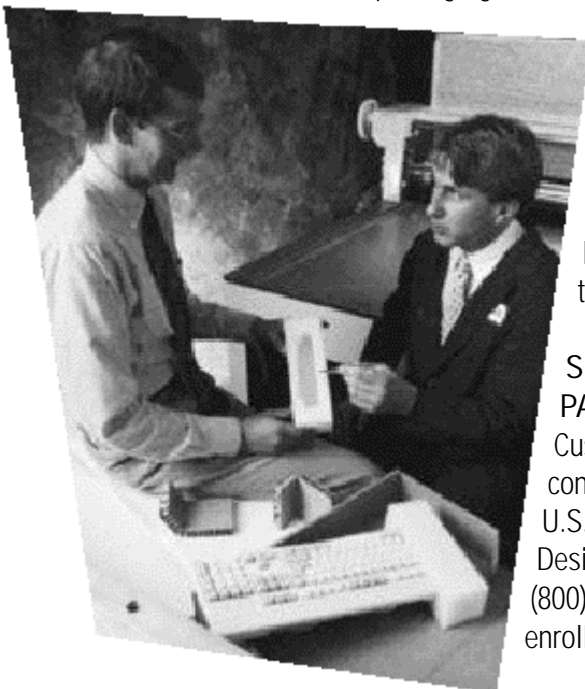
**F** FedEx Package Testing and Design Lab services, provided at no charge to customers with a FedEx Account Number or to potential new customers, could help save you money with advice on avoiding overpackaging and excess packaging weight.

What's more, our experts can put your packaging through exercises to help your goods get where they're going in great shape.



## PROPER PACKAGING, SATISFIED CUSTOMERS

Damaged shipments can delay and frustrate your customers. Damage claims cost your organization time and money. Reducing damage with sound packaging can add dollars to your bottom line.



## EXPLORE NEW MARKETING OPPORTUNITIES

When your product requires special handling, our Design Lab can help you custom-engineer a packaging solution to help you reach more markets with more types of products.

## SEMINARS FOR SMART PACKAGING

Customer packaging seminars are conducted several times per year in selected U.S. cities. Just call the FedEx Packaging Design and Development Department at (800) 633-7019 for dates, locations and enrollment details.

### INTACT SHIPMENTS ARE IMPORTANT

Damaged shipments can have a domino effect throughout your organization, from the cost and time required to undo and correct the damage, to the effort needed to rebuild fragile customer relationships. That's where the FedEx Package Testing Lab and Design Lab can help.

### SHAKE, RATTLE AND ROLL

Our FedEx Package Testing Lab puts your packaging through its paces, using test procedures set by the International Safe Transit Association. These include vibration tests and drop or incline impact tests.

### SOLUTIONS FOR SPECIALIZED NEEDS

If your product is so new or fragile that off-the-shelf solutions won't do, we'll work with you to customize a packaging solution that helps your goods arrive intact. If your product is temperature-sensitive, we will conduct temperature and humidity tests to help you determine the protection needed in transit.

### THE PRICE IS RIGHT

An experienced, professional design consultant can cost your organization plenty. FedEx offers this expertise at no charge to customers who ship with FedEx using their FedEx Account Number. Why? Because we don't want your package or box to sustain damage during shipping anymore than you do.

### HOW TO ACCESS OUR EXPERTS

Simply send us one to three samples of your shipment, packaged in your standard fashion, and include an application for Packaging Services Form. This form and other information on our packaging services are available from your FedEx Account Executive or by calling our Packaging Design and Development Department at (800)633-7019.

**We often can suggest ways to improve your packaging's durability and reduce its weight, saving you money.**

*Look for the FedEx Web site at [www.fedex.com](http://www.fedex.com)*

